

## Publisher's Note

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# Best Practices: Communications Issues in Human Resources Management

Dear Subscriber:

We are pleased to send you this 2018 supplement to *Best Practices: Communications Issues in Human Resources Management*.

This supplement includes a number of new additions to the List of Exhibits, Chapters 1, 2, and 10.

Chapter 1: Section 1.6(2)(c) Internal or External Emphasis has been added. This section includes information about how North American companies are not investing enough resources in their internal communications functions. Also added is a new Exhibit 1-5 that discusses employer branding and discrimination.

Chapter 2: New section 2.2(5) has been added and discusses avoiding common communications mistakes with candidates.

Chapter 10: Section 10.9(9) has been added concerning workers not currently in a union.

The Index has also been updated with new material.

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