

Publisher's Note

2019 — Release 2

Previous release was 2019-1

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Young & Fraser

Canadian Advertising & Marketing Law

This publication provides an in-depth examination of both the federal and provincial laws affecting advertising, packaging, pricing, promotion and distribution. Clear, detailed commentary is presented on such issues as labelling requirements, total price disclosure, advertising content restrictions and permitted promotions and contests. Specific products that are specially regulated receive individual attention including food and drugs, cosmetics, liquor and tobacco products and hazardous products.

This release includes updates to the the *Cannabis Regulations*, SOR/2018-144 under Chapter 24 (Cannabis). This release features the addition of *Gaming, Liquor and Cannabis Act* under Chapter 31 (Alberta). This release also includes the addition of the Gaming, Liquor and Cannabis Regulation, Alta. Reg. 143/96, Part 4 — Cannabis under Chapter 31 (Alberta — Regulations).

Highlights

- **Chapter 31 — Alberta** — Addition of the *Gaming, Liquor and Cannabis Act*, R.S.A. 2000, c. G-1

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- **Chapter 31 — Alberta** — Addition of the *Gaming, Liquor and Cannabis Regulation*, Alta. Reg. 143/96, Part 4 — Cannabis